



Sports and fitness for a lifetime.

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# **Sports Carnival Celebrates Asphalt Green Field Reopening**

## **VIP Ribbon-Cutting and Girls on the Run 5K Kick-Off Sports Carnival**

**NEW YORK, May 13, 2009** – Upper East Side not-for-profit Asphalt Green is hosting a Sports Carnival on Saturday, June 20, 2009 to celebrate the grand reopening of its world-class sports field, which recently received a \$3-million renovation. There will be an official ribbon-cutting ceremony at 9:30am featuring local politicians and other dignitaries. The carnival will run from 10:00am-2:00pm with games, activities, and food for the entire family. Admission is free, though there will be a small fee for the food, beverages, and select activities with the proceeds going to support the field renovation project.

The day will begin at 9:15am with the New Balance Girls on the Run 5K race both starting and finishing on the field. There will also be 3x3 adult basketball and soccer tournaments (\$125 entry fee per team) along with a 3x3 youth basketball tournament throughout the day.

“We are extremely excited to share our new field with the community,” said Carol Tweedy, Asphalt Green’s Executive Director. “It is the finest field in the city and a valuable resource, benefiting competitive athletes young and old as well as members of the community looking for a place to play sports or exercise.”

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Originally installed in 1985 with new AstroTurf added in 1997, Asphalt Green's sports field accommodates more than 79,000 visits annually for instructional programs and competitive team sports. During the summer it is used by the 700 children who attend Asphalt Green's popular day camp. It is home to the not-for-profit's Community Sports Leagues, which bring the benefits of organized sports to more than 500 local kids free of charge. The field also serves as a recreational center for the neighborhood, with members of the public who access it for running and other recreational activities accounting for an additional 100,000 visits each year.

As part of the spring 2009 field renovation project, which has been funded through a partnership with the City and the support of private donors, Asphalt Green installed 75,000 square feet of state-of-the-art FieldTurf, a 800 square-yard track for, and four light towers to illuminate every inch of it. Drinking fountains and water cannons were also added for summertime cooling and cleaning. And a new Daktronics digital scoreboard will display public health messages when not covering competitions. Other additions to the facility as part of this project include a new outdoor basketball court and an additional 4,500 square-foot multi-use FieldTurf field.

For more information about the ribbon-cutting, Sports Carnival, and 3x3 tournaments, visit [www.asphaltgreen.org/carnival](http://www.asphaltgreen.org/carnival). For more information about the New Balance Girls on the Run 5K race, visit [www.gotrm.org](http://www.gotrm.org).

### **Asphalt Green**

Founded in 1975, Asphalt Green is a not-for-profit organization dedicated to assisting individuals of all ages and backgrounds achieve health through a lifetime of sports and fitness. Situated on a beautiful 5½-acre Upper East Side campus, it is New York City's premier athletic complex – acknowledged for its unparalleled sports and fitness programs for all ages and athletic levels – and a valuable resource to the surrounding communities. For more information on Asphalt Green and its programs, visit [www.asphaltgreen.org](http://www.asphaltgreen.org) or call 212.369.8890.